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Today's Collector
New Opportunities

Do Not Be Afraid of eBay



dl21 #23 t-4, Dos Reales Eagle, (Guadalajara 24.1865 / Colima) Sub 20, Sz 332, Est \$20-40 Better sub office.

The interesting part of this stamp is that it neither has the district nor the sub office overprint. Starting price \$12.50

Over the past few weeks, I have been covering topics you need to know before listing material on eBay. Now is the time you either "fish or cut bait". In other words, either step up and do it or not. I know a lot of Old Farts who are afraid of messing up, and they think they will look dumb. Well, everything in life involves taking risks. Some things are not risky, but others may have some bad outcomes. Just remember: if you make a mistake with the date, if the color is different, or if you may have left off a letter, you can always go back in and correct it on eBay. Misspelling is not always your fault, if you have spell check that changes a word into something else. Like the word 'Common', we use for stamps that are easy to find. I have had my spell checker change "Common" to "Standard". Obviously, that does not work for a large number of the same stamps. Yesterday, a client contacted me regarding a backside scan of a stamp I had listed as Mint No Gum. When I ran the scan, I realized the clear, shiny gum was still mainly on the stamp. My mistake was an easy fix. Since the stamp had not sold, I just edited the error. No matter what you do or how careful you are, mistakes can occur. The trick is to fix it before the sale.



el13 #21 t-5 Un Real Eagle, (Guadalajara) 51.1866 Sub 11 Zapotlán Sz 441 est \$20-40 VF Beauty starting price \$22.50

Okay, your stamp has been scanned and placed in a holder with all the information. Now it's time to go to eBay and fill out a Template. Try setting up a template. It can be done with your first listing. You need to have a name for your listings. Suppose you are selling UK stamps; list that as your template. Please go through the steps with eBay and fill in the blanks they call Item Specifications, required (certification, grade, and quality). Then, Additional information, such as place of origin, type, topic, etc. The three required fields can be set to your most common use. For me, Uncertified works, because over 90% of mine are not certified. Grade: I keep leaving it ungraded, but I can change it if I wish, as there are so many. Quality: I use "Used" because I sell mainly Mexican Classics that almost always come used. When it is mint, there are many different names for it that can be changed to the correct name.

For the additions, you need to list most of them while working on the lot. The place of Origin for me is Mexico all the time.

The next step is Condition, which I call 'Genuine' because any discussion of the Condition's appearance will be in my Block of Description.

Description Block I use a custom Template that is good for just about anything I want to express about the stamp, about prices, shipping, Free, and the grades and what they mean, catalog abbreviations, and on and on. Please visit one of my lots to see this.

Pricing

Fill in for Format Auction or Buy it Now. Auction Duration: 7 days. Starting price: \$0.50 (I will add the dollar amount when I create the listing).

Payment Policy

Now you have to go to eBay and set up a policy,

The remaining policies will require you to do the same.

On Item Disclosures, you can do whatever you want. I don't have any.

For items in bold, list them for free; they are subject to the eBay User Agreement. Don't worry about this, but do worry about the three oval boxes. List it, Save for later, and Preview.

If you want your lot to go through now, click the first box; if you want to list a group, click the second box. Preview is just if you want to see the lot as it will look on eBay. The second box is **important** if you are listing more than one and want to set a start time. If you accidentally select the first box, you will need to take several steps to change it to "Save for Later".

All for today. If you are having trouble, you can chat with eBay or email me—best of luck. Once you have completed the template, you are ready to start listing. Just remember, the Template is for more than one listing of similar things. I have others, but most of mine are for Mexico, my everyday items to sell.

Enjoy!

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